

Congratulations!

As a Clean Air Coordinator (CAC) or Employee Transportation Coordinator (ETC) you can truly make a difference in the way your company's employees contribute to the regional clean air effort.

What is a CAC or ETC?

Clean Air Coordinators work closely with company management and maintenance departments to implement policies that will help reduce ground-level ozone emissions when the air quality is deteriorating or poor. Employee Transportation Coordinators work closely with company management and employees to promote and facilitate actions that will help these employees do their part to improve our air quality, focusing particularly on trip-reduction strategies.

In some cases, a single person may serve as both an ETC and CAC. When a company appoints two separate individuals to these positions, they are encouraged to work together to share ideas that enhance each other's efforts.

What if I'm a new CAC or ETC?

We know that taking the first step can be the hardest part of introducing a new policy or program at the work site. Once you are off and running, maintaining enthusiasm can be the challenge. If you're a new Clean Air Coordinator or Employee Transportation Coordinator, you are probably excited to get started, but are wondering how. If you have been working in this capacity for some time, you may be looking for some fresh ideas to keep your co-workers motivated about playing a role in improving our air quality.

This handbook has been developed to make your job easier. It will give you an overview of the various ways that you may be able to work with your co-workers to help them adopt behaviors that will improve our air quality. We've gathered all of the entries in this handbook from other CACs and ETCs who work to implement these programs and practices on a daily basis. They are all proven practices that promote awareness and have a positive impact on our air quality. Telephone numbers, email addresses, and fax numbers for the CACs and ETCs who provided information are also included.* We encourage you to get in touch with these individuals so you can hear about their successful programs directly from them.

We hope the ideas in this handbook will help make it easier for your organization to be a part of the solution to our regional air quality problems.

** The contact information and activities listed were gathered over the past several years and may be subject to change.*



In addition to appointing an ETC, some companies listed in this handbook have gone the extra mile and have been recognized as the St. Louis Region’s Best Workplaces for CommutersSM. This is a special designation from the U.S. EPA awarded to companies with outstanding efforts to improve both the quality of life of their commuting employees as well as the quality of air in our region. This year 26 employers received this distinction, and The Partnership is hoping many more employers will make the list next year. If you think your company is willing to offer incentives to its employees that encourage them to take alternative modes of transportation—thereby cutting down employee stress and helping to clear the air—you may qualify to be on the 2005 St. Louis Region’s Best Workplaces for CommutersSM list. Check out www.bwc.gov for more information.

St. Louis Regional Clean Air Partnership Resources

American Lung Association

1-800-LUNG-USA

<http://lungaction.org/lunghealth/home.html>

Citizens for Modern Transit

314-231-7272

<http://www.cmt-stl.org/>

Illinois Department of Transportation

618-346-3100

<http://www.dot.state.il.us/>

Illinois Environmental Protection Agency

217-557-9069

<http://www.epa.state.il.us/>

Madison County Transit

618-874-7433 (General Information)

618-931-7433 (Route & Schedule Information)

<http://www.mct.org/>

Metro

314-982-1400 (General Information)

314-231-2345 (Route & Schedule Information - MO)

618-271-2345 (Route & Schedule Information - IL)

<http://www.metrostlouis.org/>

Missouri Department of Natural Resources

1-800-334-6946

<http://www.dnr.state.mo.us/>

Missouri Department of Transportation

1-888-ASK-MODOT

<http://www.modot.state.mo.us/>

RideFinders

1-800-VIP-RIDE (847-7433)

<http://www.ridefinders.org/>

St. Clair County Transit

618-632-3712 or 618-628-8090

www.scctd.org/

St. Louis County Health Department - Air Pollution Control Division

314-615-8923

<http://www.co.st-louis.mo.us/doh/envIRON/airpolut/airpolut.html>

St. Louis Regional Chamber & Growth Association

314-444-1144

<http://www.stlrcga.org/>

St. Louis Science Center

1-800-456-SLSC

www.slsc.org/

CACs' and ETCs' Clean Air Efforts

MOST COMMON ACTIVITIES:

- Hang posters or signs to announce forecasted Orange and Red air quality days, and e-mail air quality alerts to all employees.
- Offer RideFinders and/or Citizens for Modern Transit's Guaranteed Ride Home Incentive to registered carpoolers and vanpoolers or transit riders.
- Distribute air quality forecast to all employees via broadcast voice mail message.
- Host Rideshare/Clean Air Fairs.

ADAMS MARK HOTEL

Carla Szablowski (ETC) ph: (314) 342-4642 fx: (314) 241-0889
cszablowski@adamsmark.com

- Many employees carpool or take the MetroLink; they must pay to park on-site.

ALTON MEMORIAL HOSPITAL

Tina Kristoff (CAC) ph: (618) 463-7310 fx: (618) 463-7705
TSK8484@bjc.org

- Human Resources sends information to all managers via e-mail on Orange and Red air quality days.
- Hangs posters near information desk on Orange and Red days to alert employees.

BANK OF AMERICA

Christine Thiele (CAC) ph: (314) 466-7882 fx: (314) 466-5050
christine.thiele@bankofamerica.com

- Posts air quality information posters for employees to read.
- Distributes letters to all employees detailing air quality issues.

BELLEVILLE MEMORIAL HOSPITAL

Shirley Schultz (CAC)

ph: (618) 257-5560

fx: (618) 257-6924

sscholtz@memhosp.com

- Sponsors a Clean Air Hotline with the St. Clair County Health Department for daily air quality forecasts, 618-257-O2OK (618-257-6265). The American Lung Association provides daily ozone forecast information and the Department's staff updates the hotline. The hotline is promoted to the media through press releases and to employees through a payroll check message.
- Notifies physicians of air quality alerts.
- Posts air quality signs in lobbies throughout hospital.
- Posts the air quality index daily on the hospital computer internet site.

BJC HEALTH SYSTEM - Security Department

Linda O'Mara Gallagher (CAC)

ph: (314) 362-0732

fx: (314) 362-0761

lcg5903@bjc.org

- Displays air quality information.
- Displays daily air quality forecast in several high-traffic locations.
- Participates in RideFinders ridesharing programs and Rideshare matching.
- The Guaranteed Ride Home Program.
- A \$20 transit subsidy monthly Metro pass program.
- Pre-payroll tax deductions for the remaining cost of the pass.
- A Shuttle system from the transit stations surrounding the worksite that serves the entire campus – it is estimated that 9,000 employees utilize this system.
- Secure bicycle racks and showers for bicyclists.
- Dissemination of information on alternatives to driving alone.
- Information about the benefits program is included in new hire packets, e-mails, newsletters and bulletin board announcements.

BLACK BODY- BBC INDUSTRIES, INC.

Jean Schneider (ETC)

ph: (636) 343-5600 x. 205

fx: (636) 343-3952

jeans@bbcind.com

- Shop employees begin one hour earlier in the summer.
- Gives packets on ridesharing to new employees.
- Displays RideFinders posters and other air quality information.

BOEING COMPANY

Rosemary Paul (ETC)

ph: (314) 234-9238

fx: (314) 233-7237

rosemary.paul@boeing.com

- 54 vans transport 494 employees per day. Other modes of transportation are: vanpools, carpools (23 registered carpools and 37 carpool participants), MetroBuses, bicycle, motorcycle, and walking. (We also have a number of inquiries regarding the availability of MetroLink to our complex).
- Actively promotes carpooling and vanpooling to employees.

BRYAN CAVE

Paula Burrow (ETC)

ph: (314) 259-2000

fx: (314) 259-2020

paburrow@bryancave.com

- Participates in RideFinders ridesharing programs.
- Provides monthly bus passes for employees.
- Hangs ridesharing posters and encourages carpooling.



CITIZENS FOR MODERN TRANSIT

Kim Cella

ph: (314) 231-7272 fx: (314) 231-7080
kcella@cmt-stl.org

- Offers the Guaranteed Ride Home Program.
- Provides a full transit subsidy.
- Allows employees to work compressed schedules and flextime.
- Provides on-site amenities.
- Disseminates information about transportation alternatives to employees.
- Administers the Guaranteed Ride Home Program for all employers in the St. Louis region for transit, bicycle and walk commuters.
- Launched the Ten Toe Express Program in 2007 that links walking and public transit.
- Works with area employers on the Best Workplaces for Commuters Program.

CITY OF ST. LOUIS - DEPARTMENT OF HEALTH & HOSPITALS

Charles Pratt (CAC)

ph: (314) 612-5300 fx: (314) 612-5367
prattc@stlouiscity.com

- Developed an extensive poor air quality day protocol.
- Posts a sign and posters in the lobby that identify the next working day's forecast.
- Distributes flyers and air quality tips to employees.
- Has a protocol on when not to gas vehicles on poor air quality days.

COMMERCE BANCSHARES, INC.

Sandy Yahl (ETC)

ph: (314) 746-7398 fx: (314) 746-3888
Sandy.Yahl@commercebank.com

- Hosts a RideFinders Fair once a year.



DEFENSE CONTRACT MANAGEMENT AGENCY ST. LOUIS

Monica Goosby (ETC)

ph: (314) 331-5432 fx: (314) 331-5715

Monica.goosby@dcma.mil

- Offers the Guaranteed Ride Home Program for transit, bicycle, carpool and vanpool users. Participants were then sent 2 coupons each six months upon registration renewal for bus, train, or taxi fare up to \$25 for use in case of emergency.
- Provides a full transit subsidy of \$60 per month.
- Allows employees to work compressed schedules.
- Provides rideshare matching, compressed work schedules, on-site amenities, and on-site transit pass and ticket sales.



DEPARTMENT OF VETERANS AFFAIRS

Pat Bradley (CAC)

ph: (314) 552-9826 fx: (314) 589-9749

Patricia.bradley@vba.va.gov

Tom Beaty (ETC)

ph: (314) 552-9826 fx: (314) 589-9714

fingbeat@vba.va.gov

- Hangs air quality posters and other information on bulletin boards.
- Sends out warning e-mails on poor air quality days to all employees.
- Encourages and participates in Ridesharing efforts.
- Received the Commuter Choice Leadership Initiatives National Standard of Excellence Award for 2001 for their commuter benefits. Approximately 50% of their employees participate in ridesharing and have reduced their drive-alone employees by 10% the past year.



DEVELOPMENT STRATEGIES

Bob Lewis

ph: (314) 421-2800

fx: (314) 421-3401

blewis@development-strategies.com

- Offers the Guaranteed Ride Home Program for transit and bicycle commuters.
- Provides tax-free transit passes.
- Disseminates transit information and air quality information during ozone season and throughout the year.
- Houses onsite amenities in the building.



THE HAUSER GROUP

Julie Hauser

ph: (314) 436-9090

fx: (314) 436-9212

julie@hausergrouppr.com

- Offers the Guaranteed Ride Home Program.
- Provides tax-free transit passes, cash out parking, and rideshare matching.
- Allows employees to telecommute and work compressed schedules.
- Disseminates air quality and transportation alternatives information on-site.

HUSSMANN CORPORATION

Justin Simpson (ETC)

ph: (314) 298-4819

fx: (314) 298-6484

justin_simpson@irco.com

- Publishes articles promoting air quality and ridesharing awareness in the newsletter.

ILLINOIS DEPARTMENT OF PUBLIC HEALTH

Dave Webb (CAC)

ph: (618) 656-6680

fx: (618) 656-5863

dwebb@idph.state.il.us

- Hands out pamphlets and hangs signs on Orange and Red air quality days.

technologies and practices that improve operational efficiency and reduce emissions of methane.

- Promotes use of clean burning natural gas for house heating, cooking, and appliances (BBQ grills, laundry dryers, hot water heaters, and gas refrigeration units), which effectively reduces the amount of emissions produced by other forms of energy.
- Promotes clean-burning compressed natural gas (CNG) by operating public CNG stations at Laclede's Shrewsbury facility and at a Shell Oil Company gas station. Also, operates private CNG stations at our Forest Park facility and at Metro's Brentwood Garage.
- Laclede's Consumer Education Department promotes energy conservation and weatherization through educational programs and community events. Through such efforts, reduced fuel consumption translates to lower air emissions.
- Promotes reduced emissions by refueling fleet vehicles and performing grounds keeping activities early in the morning.
- Hands out poor air quality information during the summer.
- Notifies employees of Orange and Red air quality days via e-mail.
- Promotes RideFinders and Citizens for Modern Transit to reduce the amount of vehicles driven on poor air quality days.
- Offers RideFinders Guaranteed Ride Home incentive to registered carpoolers and vanpoolers.



LASHLY & BAER, P.C.

Kara Brostron

ph: (314) 436-8366

fx: (314) 621-6844

kmbrostron@lashlybaer.com

- Offers the Guaranteed Ride Home Program.
- Provides a \$60 transit subsidy, and is a transit pass vendor.
- Helps with rideshare matching and offers reduced parking costs for carpoolers.
- Provides secure bicycle parking.
- Allows employees to work compressed schedules.
- Disseminates information about air quality and alternative transportation modes

MALLINCKRODT CHEMICAL

Cheryl Niehoff (ETC)

ph: (314) 654-1455

fx: (314) 654-1224

cheryl.niehoff@tycohealthcare.com

- Includes clean air topics in the newsletter.
- Implemented a site-wide e-mail to alert employees on Orange and Red air quality days.
- Hosts a Rideshare Fair to educate employees about alternative modes of transportation.
- Broadcasts Rideshare information and daily air forecasts on their “TV News” monitors.

MARITZ

Leonard Bilhmer (ETC)

ph: (636) 827-1311

fx: (636) 827-4353

billheilk@maritz.com

- Included clean air initiatives in the company Safety Guide.
- Holds Rideshare Fairs, displays posters, and educates employees about alternative modes of transportation available to them.
- Offers RideFinders Guaranteed Ride Home incentive to registered carpoolers.

MERIDIAN ENTERPRISES

Bill Hartman (ETC)

ph: (314) 592-3361

fx: (314) 592-4361

billha@meridinet.com

- Gives new employees RideFinders information during their orientation session.
- Hangs RideFinders posters.
- RideFinders visits on site for enrollment.



METRO (ST. LOUIS, MO)

Jeffrey Siwak

ph: (314) 982-1425 fx: (314) 923-3028

jsiwak@metrostlouis.org

- Clean air information on website including press releases regarding Clean Air Festivals.
- Offers PERC transit benefit program where businesses can subsidize cost of passes for employees or offer passes to employees on pre-tax basis - - saves money and helps reduce traffic congestion.
- Metro has 9 MetroLink Park Ride Lots in Missouri with 2600 free spaces and 400 pay spaces in Clayton as part of a combo transit/parking pass (and approx 700 more spaces will become available in June when Brentwood-I64 Garage opens). Metro also has 11 MetroLink Park Ride Lots in Illinois with greater than 5,700 free spaces. In addition there are 10 MetroBus Park-Ride Lots with 750 free spaces.
- Provides secure bicycle parking and on-site amenities. Offers bike racks at MetroLink Stations, on MetroBuses, and bikes are permitted onboard MetroLink. Some of our stations offer vending machines for beverages.
- Works closely with Saint Louis Regional Clean Air Partnership and American Lung Association to promote general air quality awareness.
- Operates a fleet of 87 electric vehicles to support the 46-mile light rail MetroLink system.
- Operates a fleet of 397 diesel (including some new low-emission versions) and some compressed natural gas MetroBus vehicles to service 79 fixed bus routes in St. Louis City, St. Louis County, and St. Clair County, Illinois.
- Operates an expanded fleet of 125 Call-A-Van paratransit vans to provide the elderly and disabled service in St. Louis City and St. Louis County.
- Over 49.1 million passengers boarded on the Metro System in the Fiscal Year of 2006. It should be noted that one full-size bus displaces up to 40 single occupant vehicles and one light rail vehicle displaces up to 400 single occupant vehicles from the road. As a result, use of public transit by more individuals can cause significant reductions in auto emissions, the prime source for poor air quality conditions.

METROPOLITAN ST. LOUIS SEWER DISTRICT

Debbie Johnson (CAC)

ph: (314) 768-6238

fx: (314) 647-5487

djohnson@stlmsd.com

- Refuels District vehicles early in the morning on poor air quality days.
- On poor air quality days, contracted lawn mowers are either rescheduled for another day or mow after 4:00 p.m.



NATIONAL GEOSPATIAL INTELLIGENCE AGENCY

Paul Kieffer (CAC / ETC)

ph: (314) 676-5095

fx: (314) 263-4809

paul.m.kieffer@nga.mil

- E-mails information and bulletins to employees.
- Sends out notices, posters and e-mail reminders to employees on Orange and Red air quality days.
- Hangs posters to promote ridesharing, and offers preferred parking for carpoolers and vanpoolers.
- Holds RideFinders Fairs twice annually.
- Offers the Guaranteed Ride Home Program.
- Provides a full transit subsidy for government METRO riders and vanpools.
- Provides secure bike parking and on-site amenities including showers for cyclists and walkers.
- Allows employees to work compressed schedules and flextime.
- On site amenities, ATM, Credit Union, Dining Facilities



NATIONAL PARK SERVICE, Jefferson National Expansion Memorial

Maggie Harris

ph: (314) 655-1616

maggie_harris@nps.gov

- Offers the Guaranteed Ride Home Program.
- Employees who participate in the park's Transportation Subsidy Program are eligible to receive vouchers for amounts up to the full cost of the monthly transit pass (\$60).
- Offers secure bicycle parking and on-site amenities.
- Helps with rideshare matching.
- Disseminates information about air quality and transportation alternative at the work site.

OLIN CORPORATION

Ann Pipkin (CAC)

ph: (618) 258-2913

fx: (618) 258-2028

ampipkin@olin.com

- Places pamphlets on air quality in common meeting areas (reception areas, training facility, etc.).
- Displays daily air quality forecast on electronic message boards.

RUG DOCTOR

Gail Broeker (ETC)

ph: (636) 343-5106

fx: (636) 717-2009

gail.broeker@rugdoctor.com

- Displays air quality posters and other information.
- Distributes the posters, bookmarks, and brochures provided by SLRCAP.

SANOFI PHARMACEUTICALS, INC.

Sue Berger (ETC)

ph: (314) 845-2515

fx: (314) 845-9224

sue.berger@sanofi-aventis.com

- Sends information about air quality and RideFinders to employees.
- Strongly encourages carpooling.

SAVVIS CENTER

Lisa Schoeck (ETC)

ph: (314) 589-5817 fx: (314) 589-5845

lschoeck@savviscenter.net

- Hangs air quality posters.
- Notifies full-time staff via e-mail when Orange and Red air quality days are forecasted.
- Publishes weekly newsletter for part-time staff that includes information on RideFinders, Bi-State, and other ways to minimize air pollution.
- Offers RideFinders Guaranteed Ride Home incentive to registered carpoolers.



SCOTT AIR FORCE BASE

Carolyn Byrd (ETC)

ph: (618) 256-2389 fx: (618) 256-5934

carolyn.byrd@scott.af.mil

- Utilized a partial fleet of Compressed Natural Gas (CNG) vehicles over the past few years to help reduce harmful pollutants.
- Continually promotes ridesharing by distributing RideFinders' newsletters, displaying posters, and inserting ridesharing and clean air-related news articles into the newsletter.
- Offers RideFinders Guaranteed Ride Home incentive to all registered carpoolers and vanpoolers.
- Continues this ridesharing education process by advising employees of the availability and benefits of ridesharing.
- Offers a full transit subsidy program for all employees, or a vanpool subsidy of up to \$100 per employee.
- Provides secure bicycle parking and on-site amenities.
- Allows employees to work flextime and compressed schedules.
- Disseminates air quality and transportation alternatives information at the work site.



SOUTHWESTERN ILLINOIS COLLEGE

Sherry Johnson

ph: (618) 235-2700

sherry.johnson@swic.edu

- Offers the Guaranteed Ride Home Program.
- Provides tax-free transit passes to both students and staff that double as ID cards, costing the College \$150,000 per year.
- Allows employees to work flextime.
- Helps with rideshare matching.
- Provides secure bicycle parking and on-site amenities.
- Markets transportation program on-site.
- Includes information about the benefits program in new hire packets, e-mails, newsletters and bulletin board announcements.
- Air Quality link on wellness section of employee website.
- Free Metrolink ridership for employees, \$5 Metrolink ridership for students

SSM HEALTH CARE

Linda Kohlmeyer (ETC/CAC)

ph: (314) 994-7845

linda_kohlmeyer@ssmhc.com

- Display information about Clean Air in the employee kitchen.
- Daily E-mail all employees the poor air quality.
- Post RideFinders information in the employee kitchen.
- Have our representative from RideFinders set up a table in the employee kitchen annually, usually in May or June.

SSM- ST. JOSEPH HOSPITAL OF KIRKWOOD

Denis Thien (CAC)

ph: (314) 966-1500 ext. 2460

denis_thien@ssmhc.com

- Includes energy conservation and pollution reduction tips in monthly newsletter.
- Link to Air Quality forecast on website.
- Has hosted a Rideshare Fair in the past.

SSM- ST. JOSEPH HOSPITAL WEST

Kathy Griffey (CAC) ph: (636) 695-2030

- Receives and posts air quality information from the ALA.
- Posts sign in waiting room so patients may see it.

SSM- ST. MARY'S HEALTH CENTER

Andy Presti (CAC/ETC) ph: (314) 768-8096
andy_presti@ssmhc.com

- E-mails SSM contacts with the poor air quality day plan instructions.
- Does not fill-up gas tanks on poor air quality days, but rather fills-up very early in the morning or late in the evening.
- Makes alert known especially to workers in the ER, childcare center, security and grounds crew, parking attendants and valets.
- Does not use small engines for grounds work on poor air quality days.
- Interviewed RideFinders to pass carpooling information on to employees.
- Displays RideFinders information in an employee area.

ST. ANTHONY'S HEALTH CENTER (ILLINOIS)

Tina Zumwalt (CAC) ph: (618) 465-3803 fx: (618) 465-2265
tzumwalt@sahc.org

- Informs hospital staff of poor air quality days via e-mail.

- Publishes articles in company newsletter.
- Posts notices on Red air quality days.
- Promotes Clean Air Initiatives through employee wellness program.

ST. CLAIR COUNTY (ILLINOIS) HEALTH DEPARTMENT

Janice Jennings (CAC) ph: (618) 825-4493 fx: (618) 236-0676
janicej@scchd.org

- Sponsors a clean air hotline with the Belleville Memorial Hospital for daily air quality forecasts, 618-257-O2OK (618-257-6265). The American Lung Association provides daily ozone forecast information and the Department's staff updates the hotline. The hotline is promoted to the media through press releases and to employees through a payroll check message.
- Distributes air quality awareness flyers to county offices, municipalities, schools and libraries in St. Clair communities.
- Facilitated an air quality alert fax tree for 38 businesses, organizations, and government offices.
- Gives air quality awareness presentations to senior nutrition sites, schools, and civic organizations.
- Provides air quality forecast to St. Louis KMOV-TV Channel 4.

ST. ELIZABETH HOSPITAL

Tom Eisele (CAC) ph: (618) 234-2120 x. 1561 fx: (618) 222-4772
teisele@sebh.org

Dianne Schorr (CAC) ph: (618) 234-2120 x. 1561 fx: (618) 222-4772
dschorr@sebh.org

- Air quality information is posted in key areas and placed in the Hospital Newsletter at the beginning of the season.

STIFEL, NICOLAUS & CO., INC.

Jan McKelvey (ETC) ph: (314) 342-2730 fx: (314) 342-2051
mckelvej@stifel.com

- Sends special mailings to employees about the benefits of ridesharing.

- Offers RideFinders Guaranteed Ride Home incentive to registered carpoolers and vanpoolers.



THE STOLAR PARTNERSHIP LLP

Cheryl Rarick

ph: (314) 231-2800

Crarick@stolarlaw.com

- Offers the Guaranteed Ride Home Program.
- Provides a full transit subsidy and is a transit pass vendor.
- Allows employees to work compressed schedules and flextime.
- Markets the transportation benefits program on-site.
- Offers on-site amenities.

STOUT MARKETING

Carol Milburn (ETC)

ph: (314) 679-1307

fx: (314) 679-1369

cmilburn@stoutindustries.com

- Hangs air quality posters.
- Held a company-wide campaign to encourage employees to form carpools and to register them with RideFinders.
- Distributes RideFinders' newsletters.

Talx

Misi Holmberg (ETC)

ph: (314) 214-7282

mholmberg@talx.com

- Sends company-wide e-mails to give tips on how to alleviate air pollution and to educate employees on the benefits of carpooling.
- Distributes RideFinders' newsletters for employees to read.
- Displays posters promoting RideFinders in high-traffic areas.



THOMPSON COBURN

Julie Simpler

ph: (314) 552-6309 fx: (314) 552-7271
jsimpler@thompsoncoburn.com

- Offers the Guaranteed Ride Home Program.
- Provides an \$60 transportation benefit program for employees to purchase a parking space or a transit pass. If employees choose a transit pass, they can keep the \$20 difference each month.
- Helps with rideshare matching.
- Allows employees to work compressed schedules and flextime.
- Provides onsite amenities.
- Disseminates information about the benefits program in the new hire packets.

TUBULAR STEEL, INC.

Rosina Stone (ETC)

ph: (314) 851-9278 fx: (314) 851-9336
rosina.stone@tubularsteel.com

- Posts all air quality faxes from the American Lung Association.
- Sends e-mails to all employees and put up clean air posters on forecasted poor air quality days.
- Recommends carpooling and vanpooling to all employees.

U.S. BANK (formerly Firststar)

Erica Fisher (ETC)

ph: (314) 418-1515 fx: (314) 418-3910
erica.p.fisher@usbank.com

- Became a member of the Work Trip-Reduction Committee.
- Offers the RideFinders Guaranteed Ride Home program to all carpooling/vanpooling employees.
- Displays information about RideFinders and its benefits with posters and e-mails.
- Participates in Rideshare Week.
- Gives new employees brochures about RideFinders.
- Encourages employees through posters and e-mails to participate in Try Transit Week and other promotions.



U.S. DEPT. OF HOUSING & URBAN DEVELOPMENT (HUD)

Penny Cerny (ETC)

ph: (314) 539-6580

fx: (314) 539-6367

penny.k.cerny@hud.gov

- All staff viewed the "Can St. Louis Clear the Air?" videotape, which is available in the employee videotape library.
- Coordinated a Rideshare Week promotion for all federal agencies in the building.
- Encourages employees to use mass transit with a subsidy that covers of the expense.
- Offers the Guaranteed Ride Home Program for transit commuters, bicyclists, carpoolers and vanpoolers.
- Provides a full transit subsidy of \$45 per month and pre-tax transit or vanpool benefits.
- Allows employees to telecommute and work compressed schedules.
- Disseminates air quality and alternative modes of transportation information to all employees through e-mail.



USDA RURAL DEVELOPMENT, ST. LOUIS

Bill Dallas (ETC)

ph: (314) 335-8869

fx: (314) 539-3046

william.dallas@usda.gov

- E-mails employees on Orange and Red air quality days.

- Wellness Committee posts air quality forecasts.
- Holds Rideshare Fairs to promote alternative modes of transportation.
- Sells bus and MetroLink passes to employees.
- Offers the Guaranteed Ride Home Program.
- Encourages carpooling or alternative modes of transportation by offering tax-free transit and vanpool benefits. Transit passes sold on-site.
- Provides secure bicycle parking and on-site amenities.
- Allows employees to telecommute and work compressed schedules.
- Provides real time commuting information.
- Disseminates air quality and transportation alternatives information at the work site.



WASHINGTON UNIVERSITY

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Ben Woods (CAC)	ph: (314) 935-6591 Ben-woods@wustl.edu
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- Offers the Guaranteed Ride Home Program.
- Subsidizes shuttles that service the Forest Park MetroLink Station and surrounding neighborhoods.

- Has a Mortgage Forgiveness Program that will give employees up to \$4,000 or five percent of the purchase price of their home to live closer to work.
- Provides a 50 percent transit subsidy for students on a semester basis.
- Provides secure bicycle parking and on-site amenities including lockers and showers.
- Allows employees to telecommute and work compressed schedules and flextime.
- Sells transit passes on-site.
- Disseminates air quality information on-site.
- Posts air quality forecast and information in various locations around campus



WASHINGTON UNIVERSITY SCHOOL OF MEDICINE (Facilities)

Janet Muraski (ETC/CAC)

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- Encourages personal behavior changes by: reducing errands or link trips, limiting outdoor activities such as exercise, deferring lawn mowing until dusk, gassing up after 7:00 p.m., deferring use of solvents and paints, and encouraging the use of ridesharing, vanpooling, carpooling, and mass transit.
- Mails flyers on the importance of air quality to all Washington University School of Medicine (WUSM) departments for posting.
- Assists with articles that focus on air quality issues, behavioral changes, and notification methods used throughout the Medical Center in the "WU Record," and additional departmental newsletters.
- Posts flyers with "Dos and Don'ts on high ozone days" throughout the summer in semi-permanent locations.
- Distributes press releases to all WUSM departments concerning ozone activities.
- Distributes alert flyers to BJC Health System Security and WUSM Protective Services along with a procedure as to where flyers should be posted.
- Posts flyers at WUSM campus entrances and exits on Orange and Red air quality days.

- Displays alert flags at key campus locations when an Orange or Red air quality day has been declared.
- E-mails all WUSM employees on high Orange and Red air quality days.
- Promotes on-site transit pass sales and encourage use of transit on ozone action days. WU does provide a UPASS at no charge for benefit eligible employees and full-time students. They would need to apply on-line to: parking.wustl.edu
- Promotes the monthly transit pass, preferential parking signed for carpools, and includes information on the air quality benefits of ridesharing.